

**HELLO!
WE ARE**



**REDWHITE
INDONESIA**
integrated brand solution

**WE CREATE
EXPERIENCES**

**WE
CREATE**

EXPERIENCE, ENGAGEMENT & EXCITEMENT



We are experienced in brand activation.

We always aim at creating people's perspective and experiential engagements.



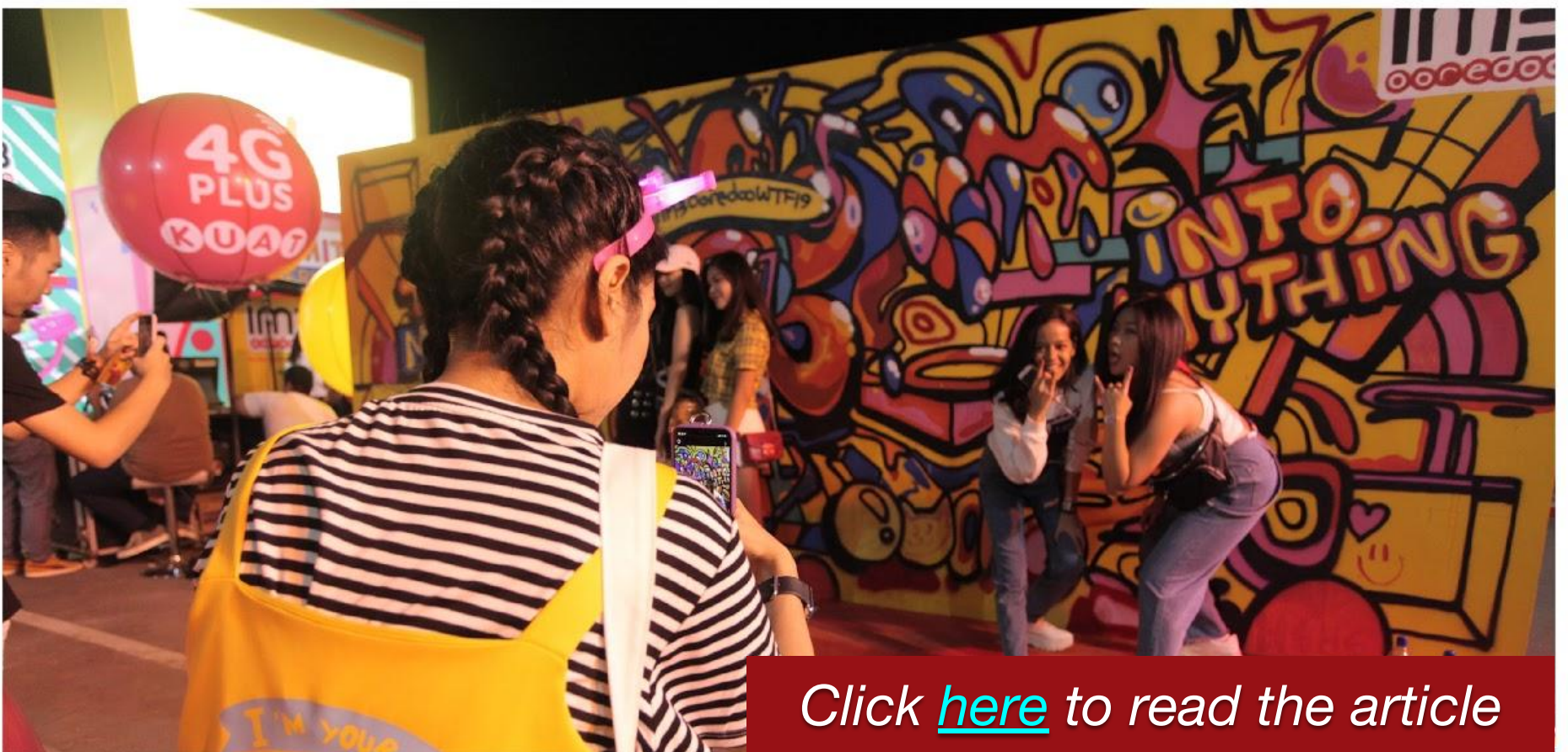
We believe that experiential brand activation is the key to create relevance and communicating with our audience.

Therefore **experience, engagement and excitement** should applied in any medium, both offline and online.



OUR **BRAND**
ACTIVATION
EVENTS SHOWCASE

IM3 - We The Fest



Click [here](#) to read the article

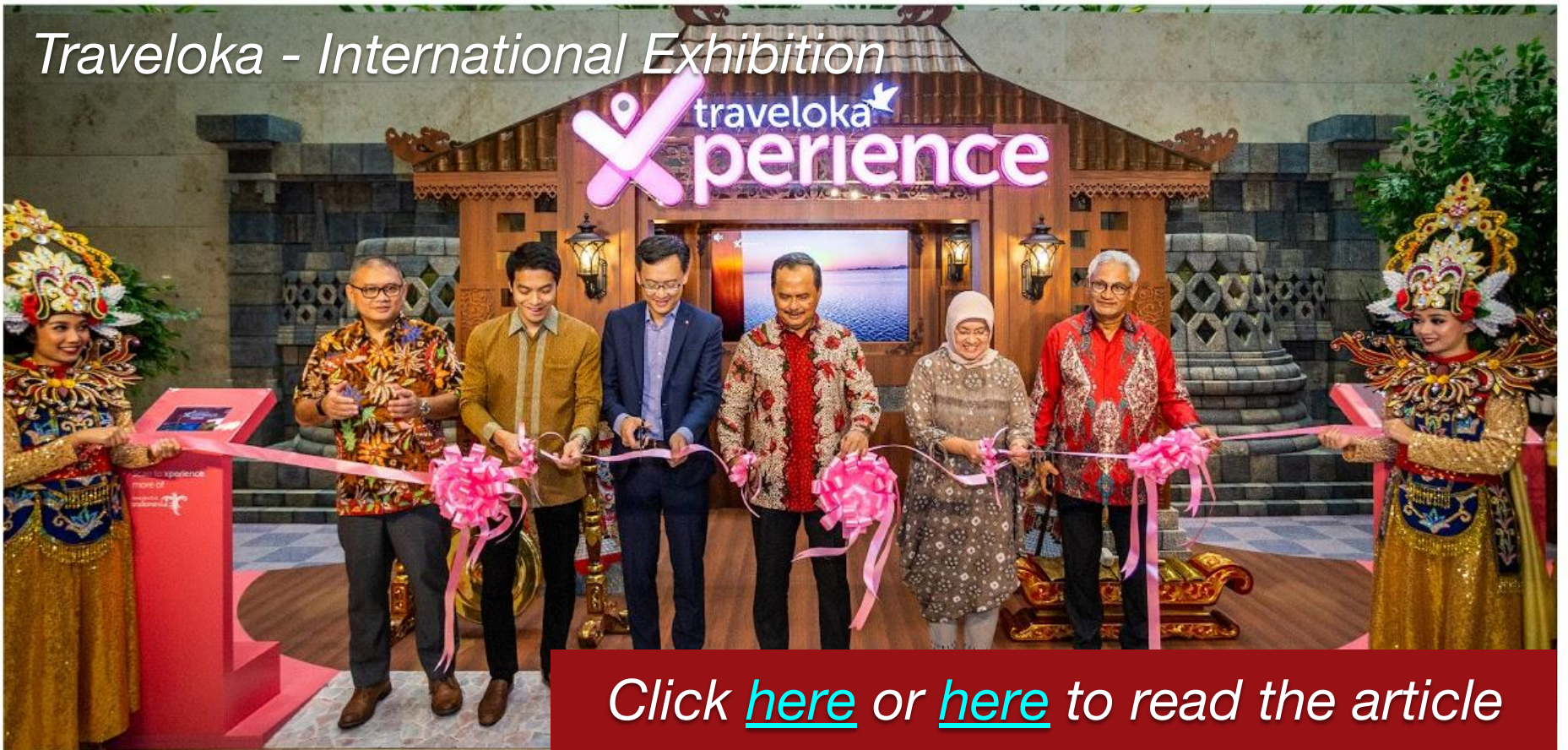
Telkomsel IGC - National Esports Event



Click [here](#) to learn more

OUR **BRAND**
ACTIVATION
EVENTS SHOWCASE

Traveloka - International Exhibition



Click [here](#) or [here](#) to read the article

Disney - New Movie Launch Events



Click [here](#) to learn more

BRI - Special Corporate Event



Click [here](#) to learn more



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HELLO **NEW NORMAL!**

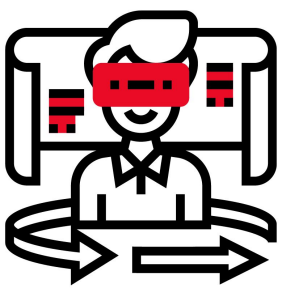
**And now it's the time,
to bring that experience,
engagement and
excitement into**


**online
event**

OUR **ONLINE BRAND ACTIVATION**

Be the winner in this new normal era, where brands must continue to build experience excitement & engagement with their customers

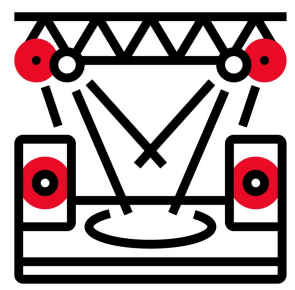
Let's collaborate together on:



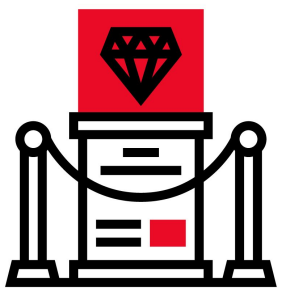
**Virtual
Brand
Activation**



**Virtual
Corporate
Activation**



**Virtual
MICE**



**Digital
Marketing**



**Virtual
Exhibition**

DIGITAL MARKETING

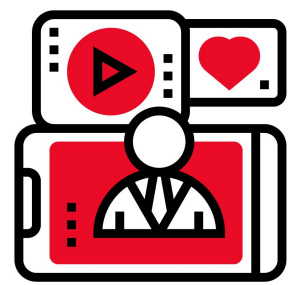
And not just about that, we create the awareness and lengthen the activity to a wider conversation amongst its target and become a total impact experience through digital campaign:



**Digital
Strategy
Planning**



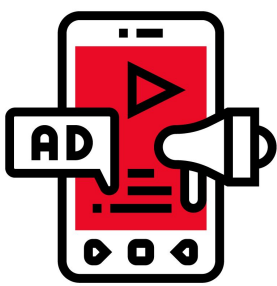
**Digital &
Social Media
Activation**



**Social Media
Content
Management**



**Website
Development**



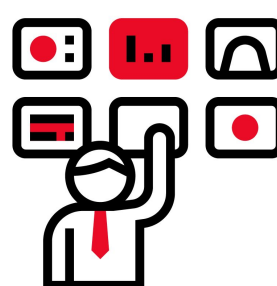
**Performance
Ads**



**Influencer &
Community
Outreach
Program**



**Social
Conditioning**

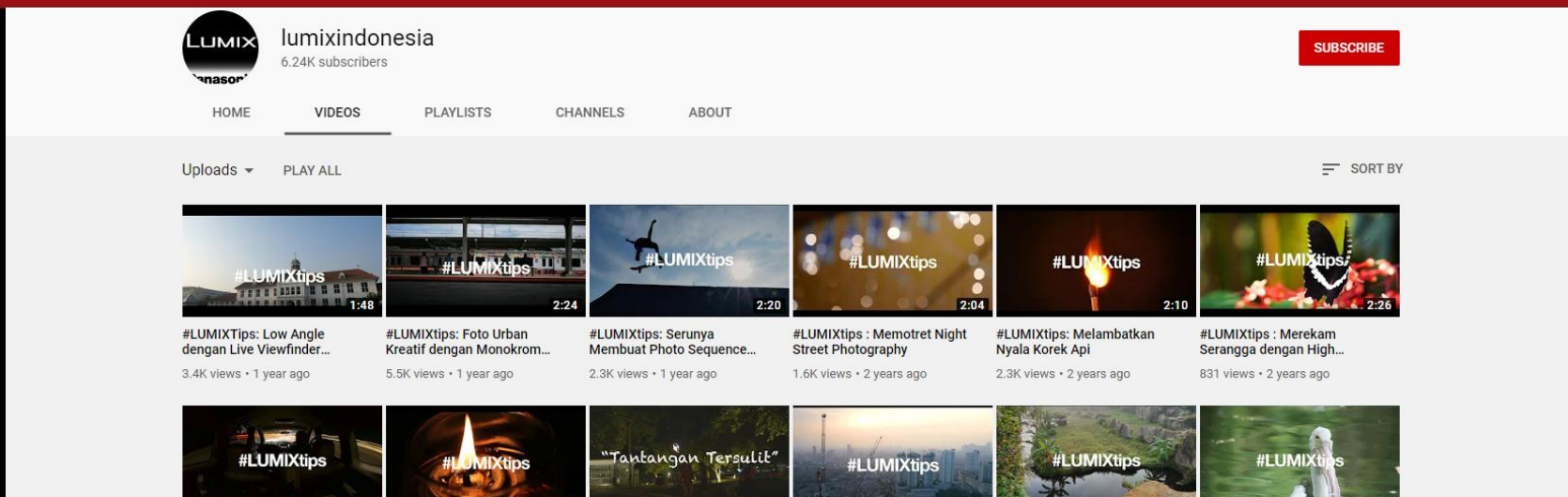


**Social Media
Monitoring**



**SEO & SEM
Optimization**

DIGITAL MARKETING PROJECT HIGHLIGHTS



Lumix - Digital & Social Media (click [here](#) to learn more)



Rajawaliplace.com - Website Development (click [here](#))



to prove that gaming for a living
is a new way of life.

Lenovo - Offline & Digital Activity (click the video to watch)



Nokia - Digital & Social Media



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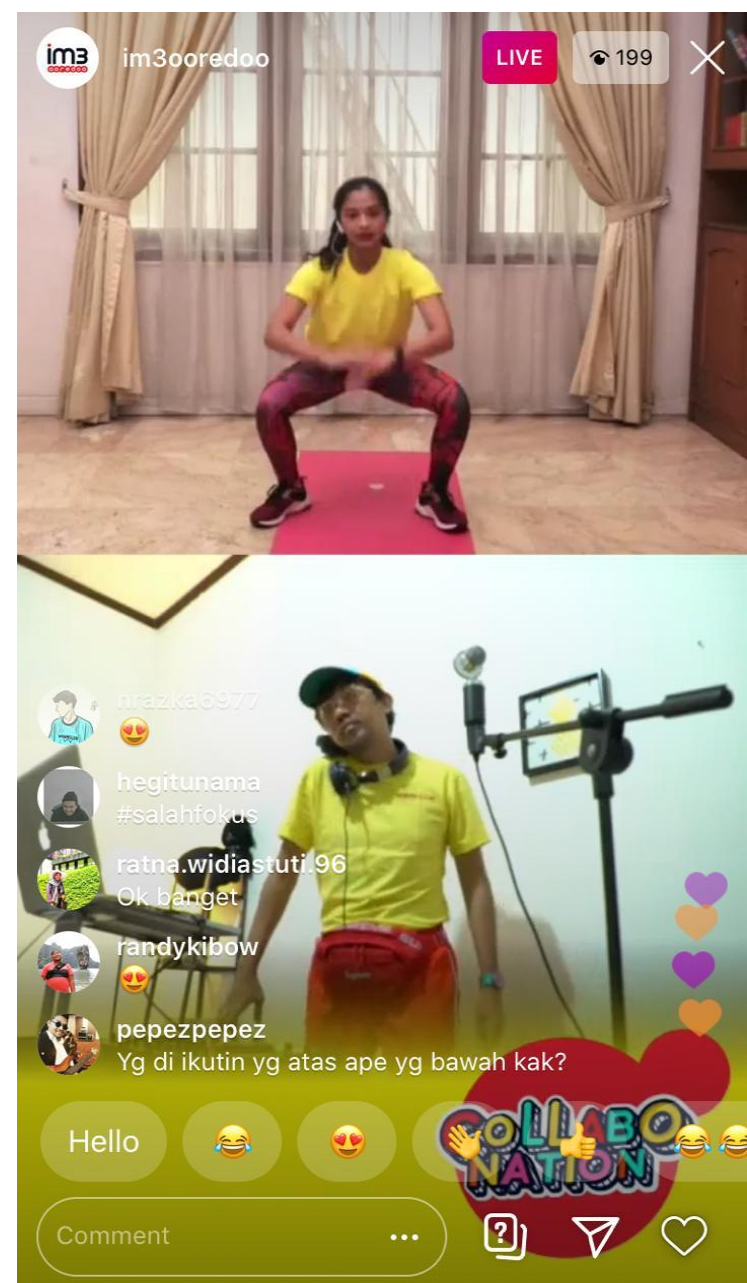
OUR NEW NORMAL SHOWCASE



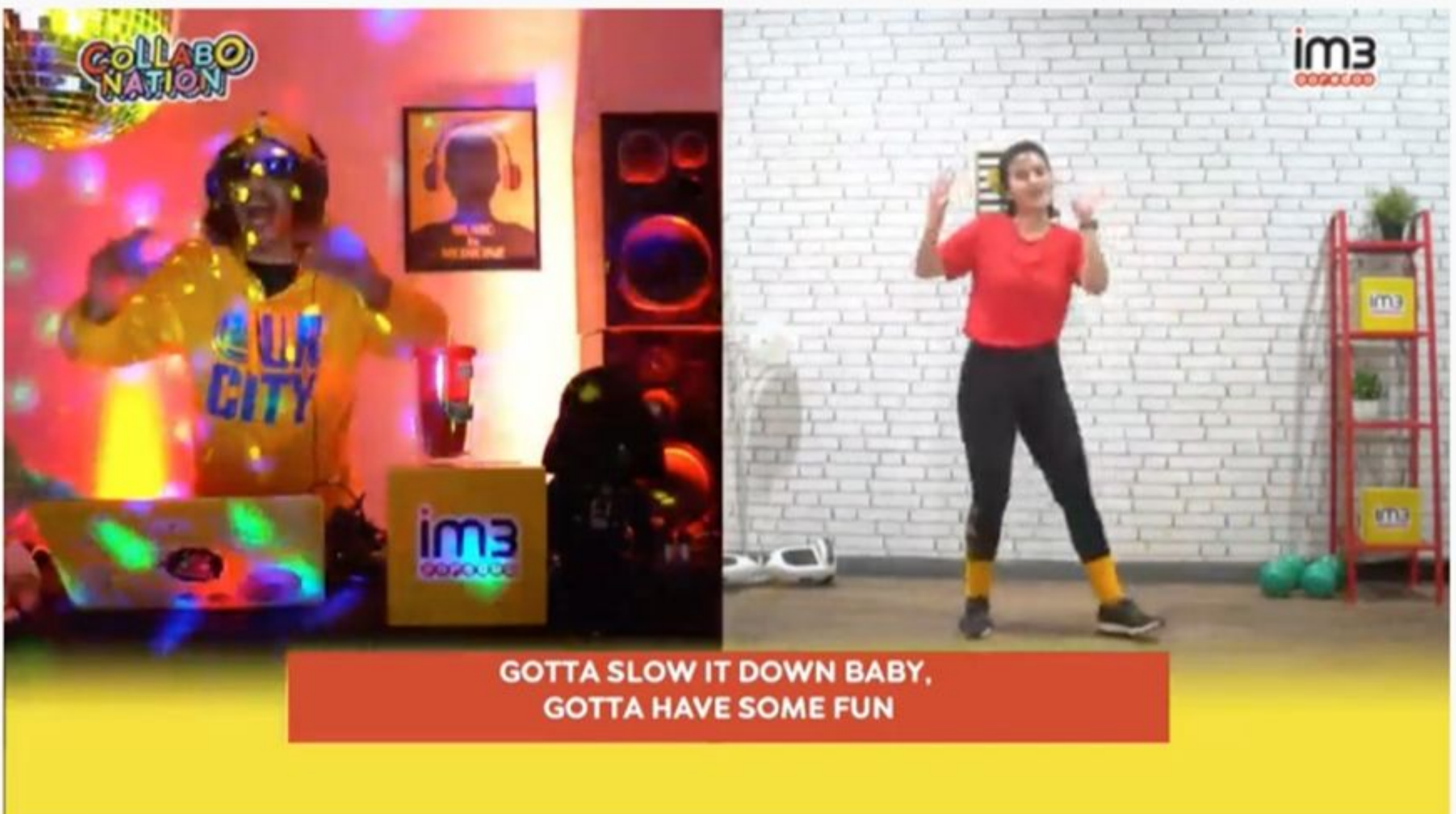
IM3 OOREDOO COLLABONATION DISKO SEHAT

This is a continuation from a series of special online events aiming to support the Collabonation campaign.

The Disko Sehat events showcased the spirit of youth, health, sport & collaboration.



im3 ooredoo



#Collabonation

Disko Sehat with Wilona Arieta X Oomleo Berkaraoke at Collabonation

76 watching now • Started streaming 29 minutes ago

46 4 SHARE SAVE ...



IM3 OOREDOO COLLABONATION NONGKRONG VIRTUAL

This is a continuation from a series of special online events aiming to support the Collabonation campaign.

These events showcased the spirit of youth, content creation, creativity & collaboration.





BRI NGOBROL PAKAI HATI



We created and executed for our client Bank BRI a special online event with the theme of Kartini Masa Kini.

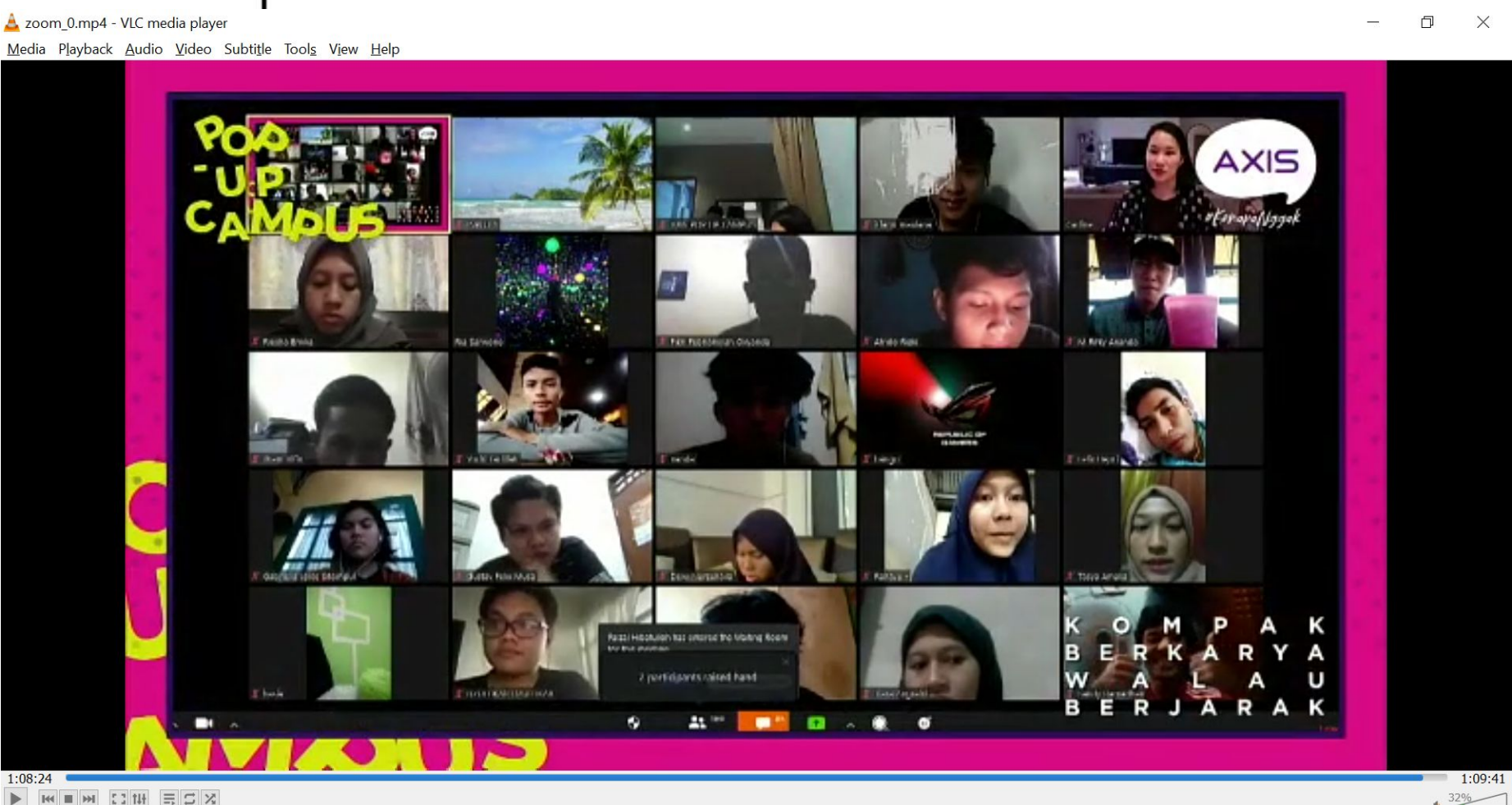
The uniqueness of this activity is the presence of Indonesia's darling Dian Sastrowardoyo and hosted by Pandji Pragiwaksono.

The event portrays how our Kartini Masa Kini faces the challenges during these uncertain times.





AXIS POP UP CAMPUS ONLINE EDITION



Axis Pop Up Campus is a program planned to run in 12 cities.

After 8 cities done, the quarantine period of 2020 arrived and we initiated the shift from offline event to move to an online platform.

These events was held in **Lampung, Batam, Medan & Jakarta**

This shift resulted in an even more success with student participants becoming even more active and excited

VIRTUAL EXHIBITION

In this era of uncertainties
brand relevance and engagement sometimes can be
a challenge.

We are now evolving to provide our clients' brands
with the most experience they can build for the
customers.

We present you with our brand new offering:





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THE PEOPLE



**AGUNG
RIZKI AMANDA**
Chief Executive Officer



Agung Rizki



@agungrizki777



**EGGA SUSETYA
GEMANANDA**
Chief Operation Officer



Egga Susetya Gemananda



@eggasg



**BOY
RADITYA**
Chief Creative Officer



Boy Radiya



@boyjambret



**YOGGI
SURYA DINATA**
Chief Finance & People Officer



Yoggi Dinata



@yoggiesd



THE PEOPLE



**ATILLA
SATIVA**
Account Director



**KRISTIN
DESIANA**
Event Director



**PATRICK
ISWARAPUTRA**
Creative Director



**FAJAR
NUR INDRA**
Account Event
Group Head



**LINA
AGUSTINA**
Account Event
Group Head



**DERI
ANJAR
KUMARA**
Account Event
Group Head

WE ARE **REDWHITE**
INDONESIA

**LET'S
CREATE
NEW
EXPERI-
ENCE
WITH
US!**



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integrated brand solution

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